

To The Judges/Website Committee:

Please accept the enclosed materials as a proposal for your website, FASN.net.

I have enclosed a .pdf of what the front page will look like, but, due to the nature of the design, I would like to detail some of the elements that are not completely visible on the image you are receiving.

First, each page will include the FASN title bar and tabs below it, and the footer bar with the FASN slogan. The content in the lighter blue area, where the watermark appears, is scrollable – that is, a scroll bar is available to move up and down the page, with the frame (i.e., the title, tabs and slogan) always visible from anywhere on the page. The image enclosed is presented in 640 x 480, the smallest standard screen size, but the site's style sheet is designed to resize, according to the screen space of the monitor, allowing users with larger monitors to view more of the site while not becoming a barrier to users with smaller monitors.

Each of the Tabs is selected to utilize the most obvious headings that lead to further content. Each tab when hovered over, will display a drop down menu, allowing the user to click on the section they are trying to reach.

The **NEWS** Tab would have the following selectable items:

Announcements (Announcements, plus the latest headlines from all sections)

FASNating News

Conference News

Legislative News

Regional News

NASN Director's News

Clinical Updates

Research Initiatives

Archive News (headlines and links to all past stories – eventually password protected, as per the guidelines of the RFP)

The **ABOUT US** Tab:

About Us page

Board of Directors

Regional Reps (including a clickable map to locate your regional rep)

Contact Us

Bylaws

Strategic Plan

Membership Information

School Nurse Director

School Nurse Consultant

LINKS

The **PHOTOS** Tab:
Latest Photos (a page with the latest photos)
FASN Conference Photos
NASN Conference Photos
SNOTY Photos
Regional Photos

The **MEMBERSHIP** Tab:
Membership Information
Membership Application
Bylaws
Strategic Plan
Conference Information
Regional Reps
LINKS
Eventually a **MEMBERS ONLY LOGIN**

The **SCHOOL NURSE OF THE YEAR**
School Nurse of the Year
Nomination Form
2008 (Current) School Nurse of the Year
Past Award Winners

Of course, all of those pages will have subpages, linked into them also, but the most relevant headings on each page with easy access. Everything would be just 2 clicks away from the homepage and always easy to return to the homepage.

The initial setup for the website, incorporating the new design work, etc.	Est. 20 hours (\$25/ hour)	\$500.00
Monthly updates of pages, including unlimited corrections	Est. 5 hours (\$25/hour)	\$125.00
Newsletter pages updated (semi-annually)	Est. 2 hours (\$25/hour)	\$50.00
Member's Only Secure site	Est.10 hours (\$25/hour)	\$250.00
Additional Pages added to the site		\$50.00/page
Additional updates (other than corrections)	\$25/hour, 1 hour min.	

All corrections due to **webmaster's error** to be done within 48 hours for free

Simple corrections due to errors in submission will be done **free**